**Data Collection and Preprocessing Phase**

| Date | 19 March 2025 |
| --- | --- |
| Team ID | LTVIP2025TMID19942 |
| Project Title | Cosmetic Insights Navigating Cosmetics Trends and Consumer Insights with Tableau |
| Maximum Marks | 3 Marks |

**Data Quality Report Template**

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

| **Data Source** | **Data Quality Issue** | **Severity** | **Resolution Plan** |
| --- | --- | --- | --- |
| Cosmetics Dataset | Normal skin sustainability,oily skin sustainability ,sensitive skin sustainability fields are missing | High | Retrieve missing data from external sources,impute missing values based on related fields |
|  |  |  |  |